



# ARROWHEAD CHORALE ADVERTISING & SPONSORSHIP

When you sponsor Arrowhead Chorale, your support allows us to continue our mission of bringing fine performances of distinctive vocal ensemble literature to the arrowhead region of Minnesota, northern Wisconsin, and beyond. Your sponsorship includes a selection of benefits depending on your chosen sponsorship level.

## SPONSORSHIP PACKAGES

|                         |                |
|-------------------------|----------------|
| <b>Platinum Sponsor</b> | <b>\$1,000</b> |
| <b>Gold Sponsor</b>     | <b>\$850</b>   |
| <b>Silver Sponsor</b>   | <b>\$600</b>   |
| <b>Bronze Sponsor</b>   | <b>\$350</b>   |

By sponsoring Arrowhead Chorale, your message will be shared with our dedicated audience of about 1,000 people per season. Throughout the year, we promote our concerts and our season sponsors through email, which is sent to a list of 500+ recipients within our community, on social media, and within our concert programs. These marketing pieces give your business the opportunity to be seen multiple times over the course of the year.

## BENEFITS OF SPONSORSHIP

### PLATINUM - \$1,000

- Logo and link on the Arrowhead Chorale website
- Your organization's name or logo on all season advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 3 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Platinum Sponsor prior to each performance
- Logo displayed at ticket table and on concert programs

### GOLD - \$850

- Logo and link on the Arrowhead Chorale website
- 2 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Gold Sponsor prior to each performance
- Logo displayed at ticket table

### SILVER - \$600

- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Silver Sponsor prior to each performance
- Logo displayed at ticket table

### BRONZE - \$350

- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Bronze Sponsor prior to each performance



# CONTRACT

**Questions?** Send an email: [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com)  
Or call: Rachel Bartell at 218-348-7162

## CONTACT INFORMATION

Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## INDICATE YOUR SPONSORSHIP CHOICE:

- Platinum Sponsor \$1,000  
 Gold Sponsor \$850  
 Silver Sponsor \$600  
 Bronze Sponsor \$350  
 Cash Donation \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

## PAYMENT INFORMATION

- Enclosed is my check payable to Arrowhead Chorale  
 Please send invoice  
 Visa  Mastercard  Discover  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Sec Code \_\_\_\_\_ ZIP \_\_\_\_\_  
Signature \_\_\_\_\_

## SUBMISSION

Please return contract and payment to [dlitman@outthereadvertising.com](mailto:dlitman@outthereadvertising.com) and [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com).

Please submit your logo as a CMYK pdf, jpg, or tiff no less than 300 DPI.

# PERFORMANCE SCHEDULE

**EXPECTED ATTENDANCE:**  
*1,000 + a digital audience*

## GLORIA!

### HOLIDAY TRADITIONS & JUBILATIONS

We Perhaps no other word has been set more frequently by composers throughout the ages in writing music celebrating the splendor, brightness, and joy of the holiday season. In our December concerts, the Arrowhead Chorale will present new and traditional settings of Gloria, with carol settings old and new alongside works of Mozart, Wilberg, and the centerpiece of the concert, John Rutter's breathtaking Gloria. The Chorale will collaborate with organ, brass, orchestra, and the Strikepoint Bell Ensemble to fill our new concert home, First Lutheran Church of Duluth, with the glorious sounds of Christmas.

### FIRST LUTHERAN CHURCH

Friday, December 15 | 7:30 Pm  
Saturday, December 16 | 3 Pm