



# ARROWHEAD CHORALE ADVERTISING & SPONSORSHIP

When you sponsor Arrowhead Chorale, your support allows us to continue our mission of bringing fine performances of distinctive vocal ensemble literature to the arrowhead region of Minnesota, northern Wisconsin, and beyond. Your sponsorship includes a selection of benefits depending on your chosen sponsorship level.

## SPONSORSHIP PACKAGES

<b>Platinum Sponsor</b>	<b>\$1,000</b>
<b>Gold Sponsor</b>	<b>\$850</b>
<b>Silver Sponsor</b>	<b>\$600</b>
<b>Bronze Sponsor</b>	<b>\$350</b>

By sponsoring Arrowhead Chorale, your message will be shared with our dedicated audience of about 1,000 people per season. Throughout the year, we promote our concerts and our season sponsors through email, which is sent to a list of 500+ recipients within our community, on social media, and within our concert programs. These marketing pieces give your business the opportunity to be seen multiple times over the course of the year.

## BENEFITS OF SPONSORSHIP

### PLATINUM - \$1,000

- Logo and link on the Arrowhead Chorale website
- Your organization's name or logo on all season advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 3 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Platinum Sponsor prior to each performance
- Logo displayed at ticket table and on concert programs

### GOLD - \$850

- Logo and link on the Arrowhead Chorale website
- 2 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Gold Sponsor prior to each performance
- Logo displayed at ticket table

### SILVER - \$600

- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Silver Sponsor prior to each performance
- Logo displayed at ticket table

### BRONZE - \$350

- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Bronze Sponsor prior to each performance



# CONTRACT

**Questions?** Send an email: [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com) or [dlitman@outthereadvertising.com](mailto:dlitman@outthereadvertising.com)  
Or call: Rachel Bartell at 218-733-7521 or Dan Litman at 218-720-6002

## CONTACT INFORMATION

Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## INDICATE YOUR SPONSORSHIP CHOICE:

Platinum Sponsor \$1,000  
 Gold Sponsor \$850  
 Silver Sponsor \$600  
 Bronze Sponsor \$350  
 Cash Donation \$ \_\_\_\_\_  
**Total Due \$ \_\_\_\_\_**

## PAYMENT INFORMATION

Enclosed is my check payable to Arrowhead Chorale  
 Please send invoice  
 Visa  Mastercard  Discover  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Sec Code \_\_\_\_\_ ZIP \_\_\_\_\_  
Signature \_\_\_\_\_

## SUBMISSION

Please return contract and payment to [dlitman@outthereadvertising.com](mailto:dlitman@outthereadvertising.com) and [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com).

Please submit your logo as a CMYK pdf, jpg, or tiff no less than 300 DPI.

# PERFORMANCE SCHEDULE

**EXPECTED ATTENDANCE:**  
**500 plus a digital audience**

## THE MESSIAH

The premier of The Messiah by Los Angeles-based composer Severin Behnen. It is an American work influenced by the concept and libretto of Handel's Messiah, while incorporating a fusion of American music styles including jazz, blues, and gospel, as well as modernistic sounds. The Chorale will be joined by soloists and a full orchestra.

**Saturday, March 26 – 7:30 p.m.**  
**Sunday, March 27 – 3:00 p.m.**  
**First Lutheran Church, Duluth**