



# ARROWHEAD CHORALE SPONSORSHIP

When you sponsor Arrowhead Chorale, your support allows us to continue our mission of bringing fine performances of distinctive vocal ensemble literature to the arrowhead region of Minnesota, northern Wisconsin, and beyond. Your sponsorship includes an advertisement in our full season program, which will be distributed at each concert series. In addition to your advertisement in the program, you will also enjoy a selection of benefits depending on your chosen sponsorship level.

## SPONSORSHIP PACKAGES

	Dimensions	Price
Platinum Sponsor	Full Page	\$1,000
Gold Sponsor	3/4 Page	\$850
Silver Sponsor	1/2 Page	\$600
Bronze Sponsor	1/4 Page	\$350

By sponsoring our full season program, your message will be shared with our dedicated audience of about 1,000 people per season. Throughout the year, we promote our concerts and our season sponsors through email, which is sent to a list of 475 recipients within our community, on social media, and within our concert programs. These marketing pieces give your business the opportunity to be seen multiple times over the course of the year.

## BENEFITS OF SPONSORSHIP

### PLATINUM SPONSOR - \$1,000

- Full page color ad placed prominently in the season program
- Logo and link on the Arrowhead Chorale website
- Your organization's name or logo on all season advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 3 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Platinum Sponsor prior to each performance
- Logo displayed at ticket table

### GOLD - \$850

- 3/4 page color ad placed prominently in the season program
- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Gold Sponsor prior to each performance
- Logo displayed at ticket table

### SILVER - \$600

- 1/2 page color ad placed prominently in the season program
- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Silver Sponsor prior to each performance
- Logo displayed at ticket table

### BRONZE - \$350

- 1/4 page color ad placed prominently in the season program
- Logo and link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Bronze Sponsor prior to each performance



## CONTRACT

Questions? Send an email: [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com) or [dlitman@outthereadvertising.com](mailto:dlitman@outthereadvertising.com)  
Or call: Rachel Bartell at 218-733-7521 or Dan Litman at 218-720-6002

### CONTACT INFORMATION

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT INFORMATION

Enclosed is my check payable to Arrowhead Chorale

Please send invoice

Visa  Mastercard  Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec Code \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_

### ADVERTISEMENT SIZES

Full Page 5" wide x 8" high

3/4 Page 5" wide x 6" high

1/2 Page 5" wide x 3-7/8" high

1/4 Page 2-3/8" wide x 3-7/8" high

### PLEASE INDICATE YOUR SPONSORSHIP CHOICE:

Platinum Sponsor Full Page Ad \$1,000

Gold Sponsor 3/4 Page Ad \$850

Silver Sponsor 1/2 Page Ad \$600

Bronze Sponsor 1/4 Page Ad \$350

Cash Donation \$ \_\_\_\_\_

**Total Due** \_\_\_\_\_

### SUBMISSION

Please return contract, payment and new advertisements by November 16 to [dlitman@outthereadvertising.com](mailto:dlitman@outthereadvertising.com) and [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com).

Please use last year's ad  We will submit a new ad

Please submit artwork as a CMYK pdf or jpg no less than 350 DPI to your selected dimensions without extra whitespace.

## 2019 - 2020 PERFORMANCE SCHEDULE

*Expected attendance: 1,000*

### Holiday Jubilations and Traditions:

#### A Celtic Christmas

Traditional and contemporary carols from Ireland, Scotland, and Wales, joined by an orchestra, Duluth's renowned Strikepoint handbell ensemble, and special guest Eira. The event will feature moving melodies and lively rhythms from this vibrant musical tradition, along with additional surprises to fill the Depot's Great Hall with holiday magic.

Saturday, December 14 – 7:00 p.m.

Sunday, December 15 – 3:00 p.m.

Duluth Depot Great Hall

### The Messiah

The premier of The Messiah by Los Angeles-based composer Severin Behnen. It is an American work influenced by the concept and libretto of Handel's Messiah, while incorporating a fusion of American music styles including jazz, blues, and gospel, as well as modernistic sounds. The Chorale will be joined by soloists and a full orchestra.

Saturday, March 28 – 7:00 p.m.

Sunday, March 29 – 3:00 p.m.

First Lutheran Church, Duluth