



# ARROWHEAD CHORALE SPONSORSHIP & ADVERTISING

When you sponsor Arrowhead Chorale, your support allows us to continue our mission of bringing fine performances of distinctive vocal ensemble literature to the arrowhead region of Minnesota, northern Wisconsin, and beyond. Your sponsorship includes an advertisement in our full season program, which will be distributed at our Fall, Mid-Winter, and Spring concert series. In addition to your advertisement in the program, you will also enjoy a selection of benefits depending on your chosen sponsorship level.

## SPONSORSHIP PACKAGES

	Dimensions	Price
Platinum Sponsor	Full Page	\$1,000
Gold Sponsor	3/4 Page	\$750
Silver Sponsor	1/2 Page	\$500
Bronze Sponsor	1/4 Page	\$250

## BENEFITS OF SPONSORSHIP

### PLATINUM SPONSOR - \$1,000

- Full page color ad placed prominently in the season program
- 8 season tickets
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all season advertising: Facebook, newspaper ads, emails, posters, radio and/or TV mentions of your support
- 3 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Platinum Sponsor prior to each performance
- Logo displayed at ticket table
- Three Arrowhead Chorale recordings (Arrowhead Chorale performing Handel's "Messiah", Arrowhead Chorale at Christmas, and Arrowhead Chorale performing Bach's "St. John Passion")

### GOLD - \$750

- 3/4 page color ad placed prominently in the season program
- 4 season tickets
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all concert advertising: Facebook, newspaper ads, emails, posters, radio and/or TV mentions of your support
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Gold Sponsor prior to each performance
- Logo displayed at ticket table
- Choice of CD from our library

### SILVER - \$500

- 1/2 page color ad placed prominently in the season program
- 4 tickets to concert of choice
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all concert advertising: Facebook, newspaper ads, emails, posters, radio and/or TV mentions of your support
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Silver Sponsor prior to each performance
- Logo displayed at ticket table

### BRONZE - \$250

- 1/4 page ad placed prominently in the season program
- 2 tickets to concert of choice
- Link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Bronze Sponsor prior to each performance



## ADVERTISING LEVELS

By placing an advertisement in our full season program, your message will be shared with our dedicated audience of about 1,200 people per season, and your generosity will help Arrowhead Chorale continue to pursue our mission.

Full Page	Full Page Ad	\$500
3/4 Page	3/4 Page Ad	\$400
1/2 Page	1/2 Page Ad	\$350
1/4 Page	1/4 Page Ad	\$100
1/8 Page	1/8 Page Ad	\$50

## CONTRACT

Questions? Send an email: [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com) or [kkeuning@outthereadvertising.com](mailto:kkeuning@outthereadvertising.com)  
Or call: Olivia Buncher at 218-733-7521 or Kim Keuning at 218-720-6002

### CONTACT INFORMATION

Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### PAYMENT INFORMATION

Enclosed is my check payable to Arrowhead Chorale  
 Please send invoice  
 Visa  Mastercard  Discover  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Sec Code \_\_\_\_\_ ZIP \_\_\_\_\_  
Signature \_\_\_\_\_

### ADVERTISEMENT SIZES

Full Page	5" wide x 8" high
3/4 Page	5" wide x 6" high
1/2 Page	5" wide x 3-7/8" high
1/4 Page	2-3/8" wide x 3-7/8" high
1/8 Page	2-3/8" wide x 1-7/8" high

### PLEASE INDICATE YOUR SPONSORSHIP CHOICE:

<input type="radio"/> Platinum Sponsor	Full Page Ad	\$1,000
<input type="radio"/> Gold Sponsor	3/4 Page Ad	\$750
<input type="radio"/> Silver Sponsor	1/2 Page Ad	\$500
<input type="radio"/> Bronze Sponsor	1/4 Page Ad	\$250

### ADVERTISING ONLY

<input type="radio"/> Full Page	Full Page Ad	\$500
<input type="radio"/> 3/4 Page	3/4 Page Ad	\$400
<input type="radio"/> 1/2 Page	1/2 Page Ad	\$350
<input type="radio"/> 1/4 Page	1/4 Page Ad	\$100
<input type="radio"/> 1/8 Page	1/8 Page Ad	\$50

**Total Due** \_\_\_\_\_

### SUBMISSION

Please return contract, payment and new advertisements by October 28 to [kkeuning@outthereadvertising.com](mailto:kkeuning@outthereadvertising.com) and [arrowheadchorale@gmail.com](mailto:arrowheadchorale@gmail.com).

Please use last year's ad  We will submit a new ad

Please submit artwork as a CMYK pdf or jpg no less than 350 DPI to your selected dimensions without extra whitespace.

## 2016 -2017 PERFORMANCE SCHEDULE

*Expected attendance: 1,200*

### SONGS OF THANKSGIVING AND HARVEST

*Celebrating the Autumn Season*  
Saturday, November 19 - 7:30 p.m.  
Sunday, November 20 - 3:00 p.m.  
Duluth Depot Great Hall

### CHORAL CREATIONS:

**CRAIG CARNAHAN AND A COMPOSITION COMPETITION**  
*Enjoy a premiere performance by an emerging composer.*  
Friday, February 10 - 7:30 p.m.  
Sunday, February 12 - 3:00 p.m.  
Sacred Heart Music Center  
in Duluth

### BACH B MINOR MASS

*with UMD University Singers, UMD Symphony Orchestra, and Youth Apprentice Singers*  
Saturday, April 22 - 7:00 p.m.  
Sunday, April 23 - 3:00 p.m.  
Weber Music Hall, UMD Campus